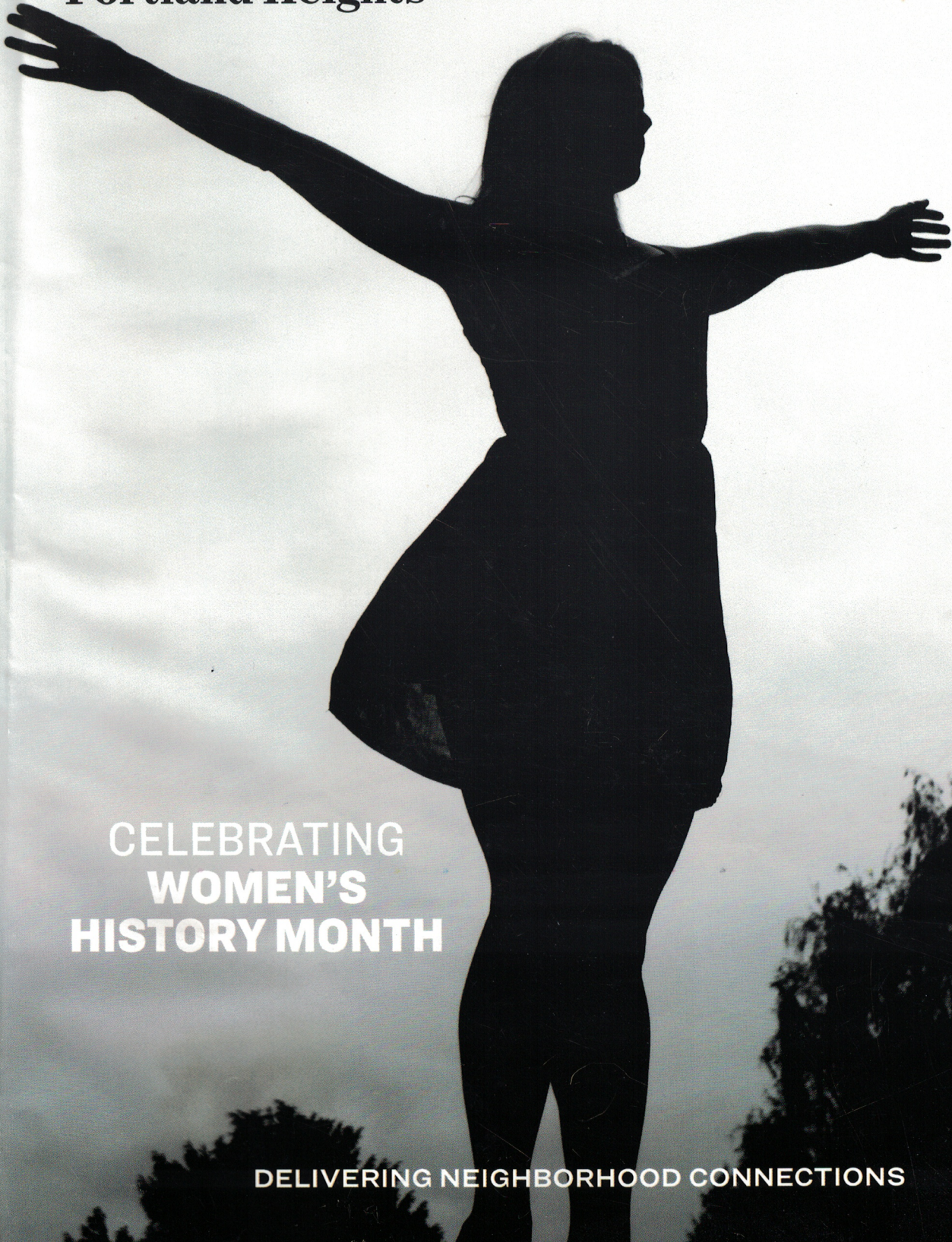


STROLL®

Portland Heights



**CELEBRATING
WOMEN'S
HISTORY MONTH**

DELIVERING NEIGHBORHOOD CONNECTIONS

RESIDENT WOMAN OWNED BUSINESS



GET TO KNOW JESSICA of Jessica Lane Interiors

Growing up, Jessica's family was in the furniture industry, producing wood seating and tables for private label brands and high-end commercial spaces like ballparks, hotels, and offices. She recalls rollerblading around the manufacturing plant and making crafts with the excess leather. "It was all very fun, but that world also taught me the value of craftsmanship and building things to last", shared Jessica. After completing a liberal arts degree at Duke University, she found herself in a corporate job while taking design classes in the evenings. It was a budding passion, and after a couple years Jessica realized she needed to go back to school for a design degree if her plan was to make it a career.

While entrepreneurial in spirit, Jessica cut her teeth in NYC, receiving a Master's in Interior Design from Pratt

Institute and then working at the offices of some of the top residential designers including Victoria Hagan. She spent her days sourcing antiques, space planning, and collaborating with custom furniture makers and artisans on amazing homes. After moving to Portland, she shifted to doing primarily renovation work and finally branched out on her own in 2021. The market's demand for remodeling services gave her an outlet to put her skillset to work. Most of Jessica's projects involve kitchen or bath renovations, and she notes, "these are programmatically the most detailed rooms in a house. There is real value in bringing in a designer to get it right the first time and avoid costly mistakes."

These days Jessica does it all, including the drafting, but also leans heavily on specialists like her graphic designer and



bookkeeper. A network of builders, architects, sub-contractors, and craftspeople round out her regular collaborators. Often out on site visits and installations, she rolls up her sleeves more than most people realize. For her, interior design is the perfect balance of right and left brain thinking. There is a lot of creativity and problem solving involved to conceptualize a space and address its unique conditions, not to mention a lot of technical knowledge is required. Jessica brings strong organizational skills to ensure all the details are right.

Seven years ago, Jessica and her then fiancée moved to Portland on a whim. He'd been working remotely for a tech company based in Beaverton. The couple felt they were ready for a change and Portland seemed like a wonderful place to raise a family. Before moving here, Jessica had only visited Portland once, for a single day. She had always found older homes alluring, with all the stories they hold and their handsome architectural detailing. The Shevdes were naturally drawn to Portland Heights and found a 1940, somewhat English inspired home that had been well cared for. Ever since, Jessica has slowly been moving through room by room to update it with a mix of old and new. Portland has proven to be a good fit for her family. Jessica enjoys playing tennis at the MAC, attending estate sales, walking tours with The Architectural Heritage Center, and visiting OMSI and the zoo with her boys. The past several years have taught her how to work remotely, with a few recent projects on the other side of the country. However, she prefers working locally, so she can be at the project site as needed and meet clients face to face. She summarizes her approach, "the best thing a designer can do is to be a good listener. That first, before any design agenda".

Jessica lives in Portland Heights with her husband Nishad and their two children Wesley (5) and Deven (3).

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